

THE REUSE REVOLUTION

GOODBYE SINGLE USE.
HELLO CIRCULARITY.



Business for good



GOOD FOR PEOPLE.
GOOD FOR THE PLANET.
GOOD FOR BUSINESS.

The Reuse Revolution: a Future of Sustainable Events

We are pioneering a future of sustainable events in Australia by creating a central hub of reusable plates, bowls and cups in every Local Government Area. These resources will be available for repeated use at events hosted by or held within each local area.

By implementing a reusable system in your area you will **eliminate** the reliance on **single-use food packaging** and **divert** precious food waste **from landfill**.
The impacts of this system are far reaching.





THE **IMPACT**

- **Achieve a 50-90% reduction** in landfill waste
- **Reduce** waste management costs at events
- **Recover** food waste from landfill, reducing green house gas emission.
- **Reduce** food contamination of recycling streams, improving recycling rates
- **Work towards** Australia's 2030 Sustainable Development Goal to divert 80% from all waste streams
- **Create** employment and volunteer opportunities for your community
- **Foster** positive community engagement and behaviour change

HOW IT WORKS

1

We supply you with your own reusable plates, cups and bowls - in your branding or ours. Our items are microwave & dishwasher safe, and plant based.

2

We equip you with the infrastructure needed to implement reusable events in your municipality including commercial dishwashers, tables, tubs, trolleys and consumables.

3

We train and empower you to manage the system within your area. We provide direct support at your events when needed. You'll have access to our unique IP and our ongoing support, no matter what.



FINANCIAL VIABILITY

We know that there can be a price tag to sustainability.

By implementing a reusable system you will:

REDUCE

- Reduce spending on bin and skip hire
- Reduce landfill charges
- Reduce spending on cleaners (as there wont be any rubbish flying around your event!)
- Reduce contamination of recycling = reduced landfill costs

OFFSET

Reusable staffing costs and remaining waste management costs can be offset through the following revenue streams:

- Wristband cost per patron
- Ticket price
- Refundable deposit per item
- Sustainability levy at ticket checkouts
- Environmental levy at point of sale

REVENUE

By purchasing your own branded reusables, you will create a hub that allows local residents, businesses, and community groups to rent items from you. This may create an additional revenue stream while also keeping the need for creating more reusables down.

WHY B-ALTERNATIVE

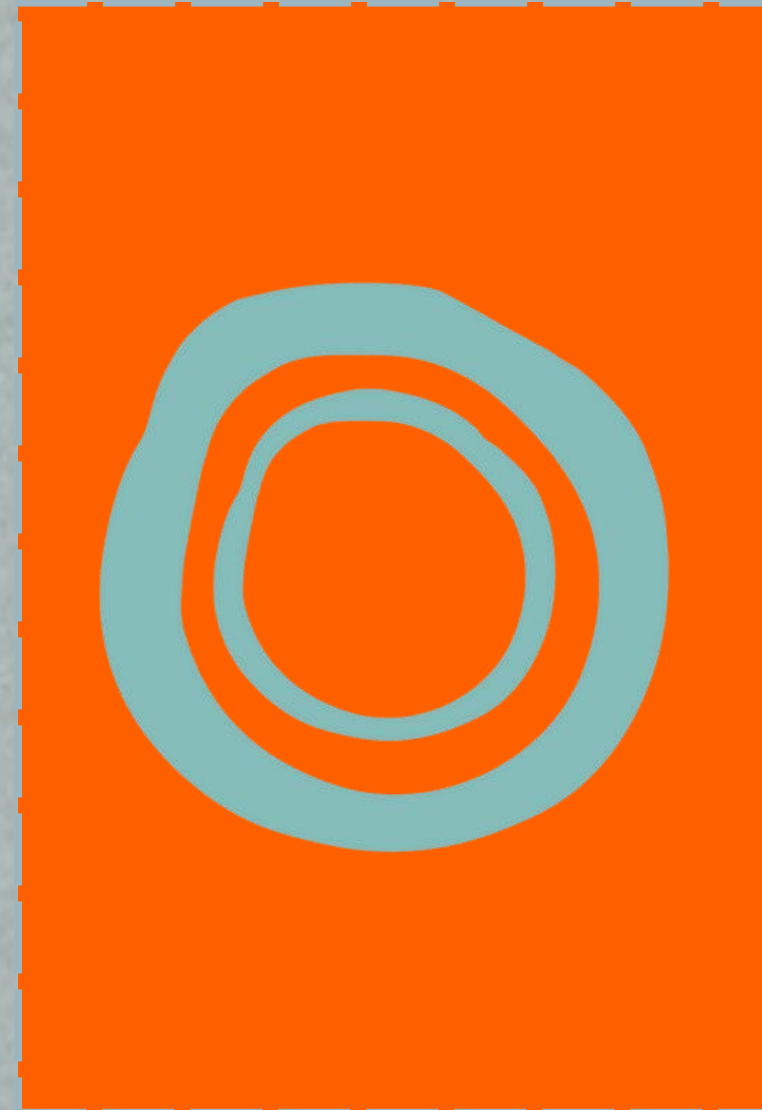
Experience: With a decade of experience in festivals and events across Australia, we've faced challenges and learned from our mistakes. Now, we're eager to share our insights to help you succeed in your own communities.

People: Our team is passionate about what we do, selecting products that are fit for purpose and creating systems that are efficient and effective.

Innovation: We drive genuine change by collaboratively diverting waste from landfill through innovative thinking.



CASE STUDIES



[Our Survival Day](#)



[Flavour Festival](#)



[Energy Breakthrough](#)

READY FOR A REVOLUTION?

Revolutions are only possible because of fearless leaders. People who demonstrate there is a different way forward, who are willing to act in progressive and unconventional ways.

Be the change. Be Alternative.

[Schedule a Meeting Here](#)



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