



B-ALTERNATIVE

IMPACT REPORT



Business for good

FY2021-2022

B-Alternative

Be the change. Be alternative.


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A faint, colorful illustration of a tree where the trunk is a green globe with blue oceans. The branches are decorated with various symbols: a rainbow, a wind turbine, a leaf, and the word 'EDUCATION' written vertically on one branch. The globe has the word 'alternative' written on it.

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B-Alternative wishes to acknowledge the traditional custodians of the lands on which our team members work and live, predominantly lands belonging to the Wadawurrung, Woiworung, and Boonwurrung people of the Kulin nation.

We wish to pay our respects now and always to Elders past, present and future, and acknowledge that sovereignty was never ceded.

Report written by Tim Landells – BSc Monash University

TABLE OF CONTENTS

01

Our Story

02

Our Results

03

Milestones

04

Strategy

05

Impact
Summary

06

The Future

07

Thank you!

OUR STORY SO FAR

OUR MISSION

B-Alternative is a social enterprise that delivers low bono environmental consultancy services, waste reduction strategies and low impact alternatives for everyday products to businesses, schools and events whilst making it financially viable.

EVENTS

We offer a reusable crockery service that allows the event to eliminate single use packaging, which in turn reduces waste to landfill, therefore reducing costs. Additionally, we implement a number of other initiatives to maximise resource recovery and produce an overall greener event that's easier to implement and affordable for all.

SCHOOLS

Provide eco friendly paper, stationary and office supplies at a competitive price. We also introduce an 'eco-bank' for the school, which allows them to capture 5% of their spendings with us and put it toward an environmental project of their choice. This essentially gives the school a budget for the environment, when often none exists.

HOSPITALITY

Provide an organics removal service and discounted truly compostable take away food packaging.

Throughout financial year 2021-22, B-Alternative worked with many clients in the hospitality, construction, schools and events industry, with the focus of creating as much positive environmental impact as possible.

Through our expertise and passion for environmental sustainability and regeneration, we were able to divert large amounts of organic waste from landfill and send it to be composted.

We sourced truly compostable food packaging for clients so they could avoid single use plastics, allowing them to close the loop on waste.

DIVERSION OF
WASTE FROM
LANDFILL
FY21-22



383 TON

OUR 2021-22 RESULTS



SCHOOLS



- 6 Clients Serviced



- Fundraising opportunities utilised



- Sustainable office supplies implemented



- Thousands of students educated

CONSTRUCTION



- 5 Clients Serviced



- 13,546kg of building materials upcycled



- 12,993kg of building materials recycled



- 370 trees planted in the Daintree rainforest to offset carbon footprint

EVENTS



- 12 Clients Serviced



- 23,434kg of organic waste diverted from landfill



- 80% average diversion of waste from landfill

BUSINESS



- 61 Clients Serviced



- 227,368kg of organic waste diverted from landfill

MILESTONES



**RAINFOREST
RESCUE**

We donated \$3,257 to Rainforest Rescue which contributed towards the protection of 651 square meters of unprotected Daintree rainforest.



**CERTIFIED SOCIAL
ENTERPRISE**

We became a certified social enterprise, providing low-bono consultancy rates, which allows organisations to have access to services they may normally not be able to obtain due to budget restrictions.



**SHUCK DON'T
CHUCK PROJECT**

B-Alternative partnered with The Nature Conservancy with the future goal of collecting seafood shells, and using them to restore oyster reefs in Port Phillip Bay as part of the Shuck Don't Chuck Project.

B-Alternative will be responsible for the collection of shells and delivery to The Nature Conservancy to be recycled.



**HalfCut HALFCUT
FUNDRAISER**

The B-Alternative team raised \$6,948 and saved 2779 square meters of Daintree rainforest for the HalfCut challenge.

OUR 2021-22 STRATEGY

Throughout financial year 2021-22 we focused on the following, in order to have most impact:

1 Expanding the number of clients we provide our organics removal service to - This allowed us to divert more kg of organic waste from landfill.

2 Made our way back into the events scene after a 2 year drought from COVID-19, with more of a focus on providing a reusable service.

3 Begun consulting for construction clients - Writing environmental reports that showcase their positive impact.

Taking on more organics removal service clients, expanding into the construction industry, and getting back into events allowed us to have more of a positive environmental impact than ever before. It did however come at a cost - We have now had to reassess the financial viability of keeping a large scale organics removal service, in a climate of rapid inflation.

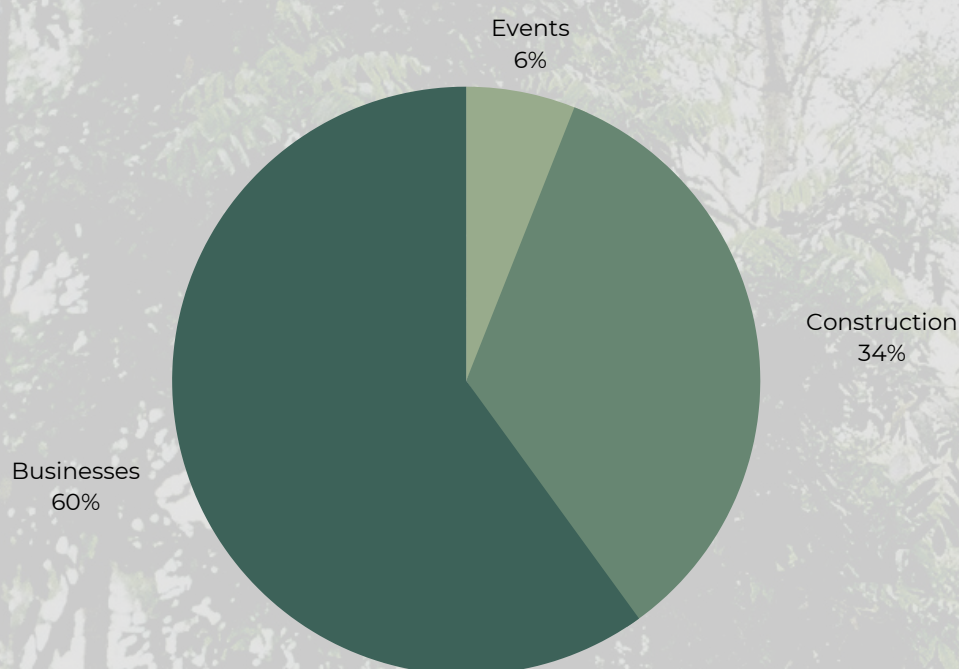
Events have proved to be most financially viable for us to operate as a Social Enterprise. Although we didn't divert as much waste from landfill compared to our organics removal service, we feel there is more opportunity for impact through patron education, targeting very wide and diverse audiences that events attract.

PROJECTS	DETAILS	OUTCOME
Reusable crockery service	Providing a reuse system for festivals and events to avoid single use packaging	<ul style="list-style-type: none"> • 90% + diversion rates from landfill achieved • 28,899kg of waste diverted from landfill
Organics removal service	Provided mainly to the hospitality industry	<ul style="list-style-type: none"> • 227,468 kg of organics diverted from landfill
Construction clients consulting	Provided advice and environmental reports	<ul style="list-style-type: none"> • 126,778kg of building materials recycled and upcycled

IMPACT SUMMARY

Areas we've had most impact

Quantity (kg) of waste diverted by B-Alternative across 3 industries throughout FY21-22.



Note Event and Businesses only include the diversion of organic waste, and construction includes all building materials.*

61

Businesses

12

Festivals

5

Construction Clients

2,681,315kg

of CO₂e offset through diverted waste
from landfill

10,725

hours flying a Boeing 747

986

Laps around Australia in
a light vehicle

THE FUTURE



FY2022-23 GOALS

In financial year 2022-23 B-Alternative have the following goals and key focuses:

IMPROVED REUSABLE EVENT INFRASTRUCTURE

With an increased demand for our event reusable crockery service, we will undertake the following to meet this demand:

- Purchase a retrofitted truck, with a commercial conveyor belt style dish-washing system. This will enable us to service larger events.
- Purchase a more extensive range of reusable crockery, to cater for a wider number of food vendors and different meals.
- Obtain more signed resource recovery stations, to best inform patrons of where to dispose their waste.

EXPAND SCHOOL IMPACT

Work with **Take 3 for the Sea** on educating, inspiring, and creating hands on positive environmental change with schools across Australia. We will achieve this by offering our follow up consulting services to schools that Take 3 educate, so we can then have real, measurable impact within schools.

REUSABLES IN HOSPITALITY

Promote and help assist takeaway restaurants join the reusable movement. We will achieve this through upcoming partnerships with reusable takeaway crockery/food container companies.

and through incentive based reuse models/digital apps.

There is currently a large disconnect between the compostable packaging supply chain, and the end of life recycle/compost facilities.

There is more evidence emerging that compostable food packaging is becoming increasingly difficult to recycle/compost without releasing toxic chemicals into the environment. It is this reason, that we are taking an even greater focus on providing services that support a reusable system. Compostable packaging has been a great transition away from single use plastic, however now the real change and impact lies within supporting a circular economy through reusing and education.

LANDFILL
DIVERSION
GOAL FOR
FY2022-23



750 TON

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THANK YOU

The B-Alternative team would like to thank all of our clients, partners and those who have worked with us in any capacity for choosing a more planet positive future, and contributing to this financial years' total impact.

